



How Sedation Dentistry at College Hill
Gave Stuart His Life Back

From Fear to Freedom

Featuring a true story from our patient Stuart, who replaced all his
teeth with dental implants — without fear, pain, or regret.

Real patient. Real smile. Real transformation.



A Personal Note from Dr. Dave



Dear Friend,

If you're reading this, there's a good chance you've been avoiding the dentist. Maybe for a few years... maybe for longer. And if that's true, I want you to know two things right off the bat:

First, you are not alone. Second, you are in the right place.

I'm Dr. Dave Moghadam, and at College Hill Dental Group, we've helped hundreds of people just like you. People who were anxious, embarrassed, overwhelmed, or simply didn't know where to start. Many had put off care for years. Most had complex dental issues. All of them had fears that were very real.

We offer a level of IV sedation care that's rare among general dentists, and we're known throughout the area for it. This means we can often complete more dentistry in fewer visits, sometimes in a single appointment, and we do it in a way that's pain-free, judgement-free, and honestly... life-changing.

This guide was created to help you understand what's possible, and what it would look like to get started — safely, calmly, and at your own pace. Take your time. Read it through. And when you're ready, we'll be here.

Warmly,

Dr. Dave Moghadam

Stuart's Story — In His Words

Stuart avoided the dentist for years. Not because he didn't want to take care of himself — but because fear and embarrassment made it feel impossible.

“Now, I smile without thinking. I laugh more. I go out. I feel proud of myself.”

— Stuart

When he finally came to College Hill Dental Group, he wasn't just looking for a new dentist. He was hoping to find people who would understand what he'd been through. Who wouldn't judge. Who would help him take the first step forward.

And that's exactly what he found.

With the support of our team and the use of IV sedation, Stuart had all of his top and bottom teeth replaced with dental implants. The entire procedure happened while he was comfortably asleep. No pain. No panic. No shame.

Why Sedation Dentistry Changes Everything

Millions of adults avoid the dentist because of past trauma, anxiety, fear of pain, or embarrassment. At College Hill Dental Group, we help people overcome all of that — through compassionate care and the safe, effective use of sedation.

Sedation dentistry lets you:

- Rest peacefully through long or complex treatments
- Complete multiple procedures in fewer visits
- Avoid pain, panic, or bad memories
- Wake up to real progress — without the stress

We offer a level of IV sedation care that's rare among general dentists, and we're known throughout the area for providing it to patients who need it most.

Why We Focus on IV Sedation

At College Hill Dental Group, we offer more than just laughing gas or a pill. While these can help for minor procedures or mild anxiety, many of the patients we see have significant dental needs and a history of fear, trauma, or long delays in care.

For them, comfort, trust, and a predictably positive experience are essential — and IV sedation allows us to provide exactly that.

Whether you need extractions, implants, a full smile restoration, or simply want the reassurance of knowing you'll be asleep for your care, IV sedation is often the best path forward.

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“Sedation dentistry turns fear into comfort, allowing you to get the care you need in total relaxation.”

The 8 Most

Common Dental

Fears (And How We Address Them)

You're not weak. You're not overreacting. And you're definitely not alone.

"I'm afraid of the pain."

With IV sedation, you sleep through treatment. You won't feel the procedure — and you likely won't remember it either.

"I hate needles."

You're sedated before anything begins. Most patients don't even remember the IV placement.

"I can't stand the sounds and smells at the dentist."

Under sedation, you won't hear or smell anything. You'll wake up and it's done.

"I've waited too long... it's probably too late."

We see patients like this every single day. This is where we shine.

"I've had a bad experience in the past."

Many of our patients come to us because of trauma from another office. Our job is to make this experience completely different.

"I'm embarrassed about how bad my teeth are."

We never judge. In fact, some of our favorite success stories started with someone saying, "This is the worst mouth you've ever seen."

"I have a sensitive gag reflex."

Sedation helps relax the body's reflexes, making your appointment easier and more comfortable.

"I'm worried I'll cry, shake, or feel out of control."

We've seen it all. And we're here to meet you where you are — without judgment.

Am I a Candidate for Sedation Dentistry? A Simple Checklist

- I've avoided the dentist for years
- I get anxious just thinking about calling
- I've had a traumatic dental experience
- I'm terrified of pain or needles
- I'm embarrassed about my teeth
- I need a lot of work but don't want 10 visits
- I gag easily or can't keep my mouth open
- I panic in the chair
- I want to be asleep and wake up with the work done
- I've said, "I just can't bring myself to go"
- I'm a busy parent or professional
- I've been putting off a smile makeover
- I want to feel confident at a big life event
- I've just retired and want to invest in myself
- I've had health challenges that affected my teeth

If you have answered yes to any of the above questions, we encourage you to schedule a consultation with us to explore our treatment options



What to Expect — Our Sedation Process, Step by Step

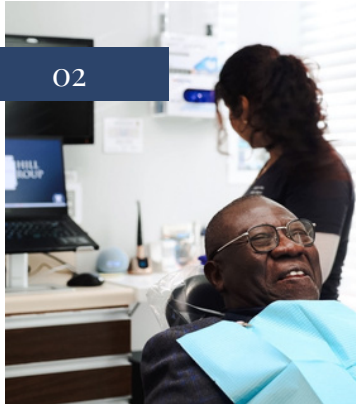
01



Welcome Visit

Meet the team. Tour the office. Build comfort.

02



Comfortable Consultation

Tell us your story. We take digital records and learn what matters most to you.

03



Personalized Planning

We create a plan that meets your goals — often completed in one or two visits.

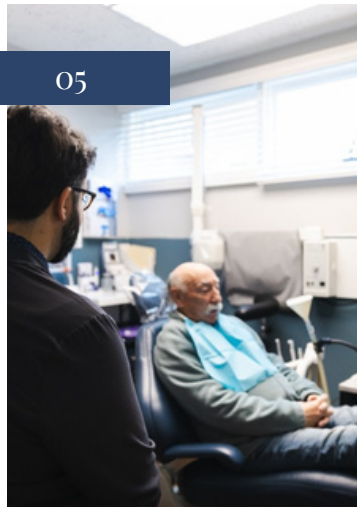
04



Preparation & Instructions

You'll get clear directions ahead of time. We walk you through everything.

05



Treatment Day

We greet you warmly, start with pre-sedation meds, then place the IV once you're relaxed. You'll rest peacefully while we complete your care. Your escort gets instructions, and you go home with a care package and a big step forward behind you.

Journey



Real Patients. Real Transformations.

**Chris, Mid-30s — Fearful Manager
Turned Confident Patient**

IV sedation helped him complete root canals, crowns, and extractions in one visit. He walked in terrified, and walked out transformed.

**Michael, Late 30s — Recovery,
Renewal, and a Steak Dinner**

Coming out of recovery, he gave himself the gift of a new smile — and celebrated his 40th birthday smiling and chewing comfortably again.

**Amy, 60s — A Gag Reflex That
Shut Her Down for 10 Years**

She couldn't even open her mouth without gagging. Sedation allowed her to get a cleaning, remove infection, and start fresh.

**Gilda, Mid-70s — Silence Over
Screaming Drills**

Tinnitus made dental care unbearable. With sedation, we restored her function and smile — without sound, pain, or fear.

**Melissa, Mid-20s — From Trauma
to Total Turnaround**

We saved her infected tooth, restored her smile, and helped her regain confidence — all sparked by one great experience under sedation.

**John, 50s — Ten Years of
Embarrassment, One Life-
Changing Decision**

He finally found the team he trusted. Full-arch implants, all under one roof — thanks to IV sedation and a connected team.

Special Offer for New Patients

\$150 Sedation Consultation

(Over a \$500 Value)

- Comprehensive exam
- Necessary X-rays
- Personalized treatment plan
- Sedation screening

We reserve only 8 of these special-rate consultation slots each month.

To secure yours, simply schedule your visit — once your appointment is booked, we'll hold one of these spots just for you this month.

Take the first step toward comfortable, stress-free dentistry, all in one visit.



What Makes College Hill Dental Group Different?

Advanced Technology

Our digital technology doesn't just help us work faster — it helps you see what we see, so you can make confident, informed decisions about your care.

- Intraoral cameras, 3D X-rays (CBCT), and digital tooth scans create precise 3D models
- AI-powered software helps us plan, communicate, and deliver predictable outcomes
- Same-day crowns — and often, same-day root canals and crowns
- In-house design & milling using the latest lab-grade software and equipment
- 3D printing to streamline complex treatments and reduce discomfort for patients

Exceptional Training

We don't just keep up — we lead. Dr. Dave has completed over 1,000 hours of continuing education

Our entire team trains monthly in-office and travels for national continuing ed each year Advanced expertise in full-mouth rehabilitation — surgical and restorative Specialized in digital workflows that make treatment efficient, accurate, and comfortable

We offer a level of IV sedation care that's rare among general dentists — and we're known throughout the area for it

Compassionate Care

We're proud to be the kind of office where patients feel seen, heard, and safe.

Clear, thoughtful communication (we explain everything — not just the “what,” but the “why”)

A judgment-free environment where you're met with empathy, not lectures

A team that genuinely listens and wants to help you feel better, not just look better

Get Started With Your

Journey To Dental Health You Deserve



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